



PAKISTAN INTERNATIONAL FREIGHT FORWARDERS ASSOCIATION

(Set up under Section 42 of the Companies Ordinance, 1984)

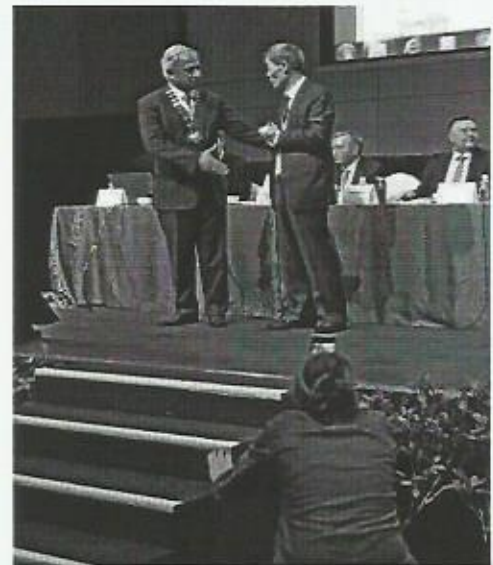
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PRESS RELEASE

World Logistics elects a Pakistani, Mr. Babar Badat to Lead the Global Industry

FIATA, the International Federation of Freight Forwarders Associations, headquartered in Zurich was founded in 1926. It is the world's largest nongovernmental organization in the field of international freight logistics & transportation. It has over 125 member countries and represents around 50,000 international logistics companies employing approximately 10 million people across 150 countries.

FIATA's general assembly meeting was held on Oct 8th 2017 during its World Congress 2017 in Kuala Lumpur. We take immense pleasure to inform that Pakistan's national logistics association PIFFA's Founder Chairman Mr. Babar Badat has been elected as "**President of FIATA**". Although it is usually a keenly contested global election Mr. Babar Badat's nomination was unopposed so he was unanimously elected for tenure 2017-2019. Mr. Badat has previously served on the Extended Board of FIATA as a VP for two terms following which he was elected as a SVP on the Presidency for two terms. FIATA is the premier global logistics organization as such bringing its Presidency home is a matter of great pride & honor for Pakistan's trade in general and the transport logistics industry in particular. Today it becomes even more relevant for us as Pakistan works towards establishing itself as a regional transit hub under the auspicious of CPEC.





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FIATA has consultative status with the UN Commission on International Trade Law (UNCITRAL), the United Nations Conference on Trade & Development (UNCTAD) and Economic & Social Council of United Nation (ECOSOC, ECE, ESCAP). FIATA is also a referral source on international regulations governing the logistics industry and coordinates greater assimilation between the industries and promotes adoption of international best practices for the development of global trade. More recently it has been supporting regional trade and promoting investment into transport and connectivity infrastructures in most regions.

FIATA represents the international logistics industry with government authorities & organizations across the world as well as at the World Trade Organization (WTO), International Chamber of Commerce (ICC), International Road Transport Union (IRU), International Air Transport Association (IATA), and International Union of Railways (UIC) and regularly engages in the development of the international freight logistics sector.

We are confident this will bring greater visibility and value addition to Pakistan's trade, its logistics industry and the country's aspirations to become a regional hub.

Pakistan's national logistics association PIFFA was setup in 2004 and it has around 600 members. PIFFA's most remarkable feature is its logistics training institute which was setup in 2007 with the help of FIATA. It runs internationally accredited logistics courses at this institute and several hundred practitioners have done these courses which has helped elevate the understanding and ability of the merchants on shipping & logistics matters concerning the country's international trade.

Habibullah A. Latif
Secretary General